



880 N. Madrid Lane Chandler, AZ 85226
Club Ofc: 480-726-1613 Cell: 602-319-2523
www.azflames.com

Dear Prospective Sponsor:

This letter is to solicit your financial support for the Arizona Flames Track Club. The Arizona Flames Track Club is a not-for-profit organization that was formed in 2004 to foster and develop athletes in track and field. We are a local track club that promotes physical fitness, personal development, and athletic excellence. We offer an environment that is nurturing and all inclusive. The Flames have male and female athletes from 5 years old to 70 years old. Each athlete is encouraged to train hard, compete to their best ability, respect their competitors and above all have fun.

Our athletes experienced great success at the state, region and national level. We are recognized nationwide for our athletic achievements, team unity, respecting our competitors, and striving for excellence both on and off the track. Our success and track record as a premier track club has fueled a significant increase in membership. Our track club has grown from a small club to a large track club in a very short time.

Our athletes set new records at Invitational, State and Region championships. We consistently placed in the top 3 in every track meet. I feel the greatest club accomplishment was from each athlete setting and achieving their personal goals. Your investment or in-kind donations will help defray club costs to travel and represent our State at various competitions. It also will allow the Flames to provide additional sponsorships to those who cannot pay the team fees. With the current economy 2011 will be a difficult year.

Track & Field is a year-round sport with both summer (outdoor) and winter (indoor) seasons. In Arizona the prime track season is late February through June. The various running, jumping and throwing events which make up the sport are among the oldest competitive disciplines in the world; the specific skills and physical capabilities acquired through track and field can be readily applied to other sports. The sport of track and field is a sport for all ages and abilities.

Youth athletes comprise 80% of the Flames athletes. Arizona ranks #5 nationally for percentage of 2005 population under age 18. That's 1.6 million of Arizona's 5.9 million people are minors. Sponsors are needed to defray the costs for low income families and children who would like to participate but may not be able to because of nominal costs associated with being a member of the Flames Track Club. Recent studies have shown a significant increase in obesity in children. Our track club offers a healthy alternative to this rising problem and promotes a healthy lifestyle that can carry forward throughout a child's life. It is a lesson for the entire family and a way for families to do things together in a nurturing manner.

This letter is to solicit a financial contribution in one of the following sponsorship levels:

Premier	\$ 500 to \$1,000	(Club sponsor polo shirt + hat + sponsor certificate)
Bronze	\$1,001 to \$2,500	(Premier + team jacket + sponsor plaque)
Silver	\$2,501 to \$5,000	(Premier + Bronze + Large sponsor plaque)
Gold	\$5,001 and above	(Premier + Bronze + Silver + custom sponsor plaque)

Your contribution will help to defray the cost for travel, entry fees, equipment/uniforms, and administrative costs to compete. Our primary focus is to have all athletes that qualify to go to Regions, Nationals and Invitational track meets have the opportunity to go and compete. Some athletes due to financial difficulties will not be able to fulfill this goal without assistance. I am seeking sponsorships to supplement our fundraising activities.

Benefits of being our sponsor (The following will only be done with your approval)

- * Sponsorship designation and web link on the club website
- * Sponsorship designation on track club banner and track gear
- * Acknowledgment through public announcements at local track meets
- * Exposure at state and national competitions
- * Help local community families & athletes reach their goals.

I appreciate your time and effort in considering this request. If you would like more information, feel free to contact me at 480-726-1613.

Sincerely,

James E. Smith
Head Coach & President
Arizona Flames Track Club
www.azflames.com
Club Ofc: 480-726-1613